

A woman wearing a white cowboy hat, a red long-sleeved shirt, and blue jeans is riding a dark-colored horse. She is positioned in a barrel race, with a white barrel in the foreground. The barrel has the text "CULTURAL OLYMPICS" at the top, a stylized snowflake logo in the center, and "SALT LAKE 2002" with the Olympic rings logo below it. The background shows a blurred crowd of spectators in a rodeo arena.

**FASTRACK**

# What champions prefer

**T**he bottom line is that everybody wants a content and healthy horse. Just ask Molly Swanson-Powell and Tanya Steinhoff. In the case of these two barrel racing veterans, who are sponsored by Conklin, this has translated into medals, hardware and prizes in their distinguished careers. And they don't show any sign of letting up.

Molly, 27, a native of Canada who now lives in Montana, has been racing competitively since she was 10 years old. Tanya, the daughter of Gary and Debbie Steinhoff of Oklahoma, is only 12. Her career began when she was two years old. Molly and Tanya love the challenges and traveling on the rodeo circuit, but this lifestyle can take its toll on the horses. As horse lovers, they also want to provide the best care for their animals. They've found the answer in Fastrack® products.

"It doesn't matter whether your horses are in competition or standing out in a pasture," said Molly, who discovered Equine Gel via a magazine ad. "My horse was under the weather. I bought a tube of the gel and it made him feel better. Your horses can have problems that you don't know about. With Fastrack products, you know they're getting the proper nutrients."

Molly's barrel racing skills have gained accolades on the International scene. At the 2002 Olympic Command Performance Rodeo in Salt Lake City, she captured a Gold Medal for Canada. She has qualified for the National Finals Rodeo seven times.

Two requirements for a rodeo performer are a suitcase and a love of the open road. Traveling to approximately 60-70 rodeos per year, Molly said the "The rides can get pretty bumpy. The horses are up late at night and back on the road early in the morning. Some horses have trouble adjusting to this kind of schedule. If you are not providing the proper care, this can cause stomach problems. With Fastrack, we are able to avoid these problems."

"Horses are the same as human athletes," said Molly. "In Barrel Racing, when they get to the highest level, it's mostly conditioning, keeping good wind and staying fit."

The Steinhoffs have been Fastrack users for 18 years and are believers in the end-result. "It's definitely had a major impact in Tanya's horse when it comes to competition," said Tanya's mom, Debbie. In November of 2002, Tanya won youth and world titles in spectacular fashion at the World Championship Show in Augusta, Ga.

Like Molly, the Steinhoffs are faced with the fear of the unknown when they go on the road. "When you go into a new arena and see 3,000 other horses, you always have to wonder what hacks, coughs and other ailments your horse is going to be exposed to," said Debbie. "With Fastrack, we don't worry. We've got our horse protected. I know the Fastrack that we give to the horses does the job."

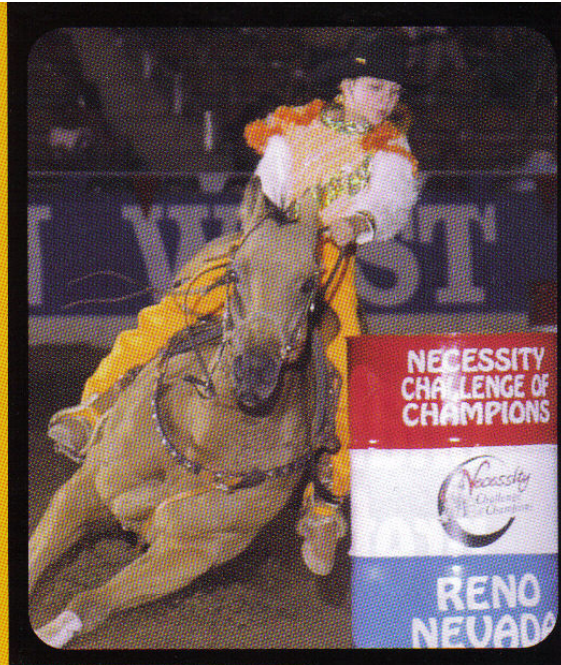
When a horse isn't feeling well, Tanya said they might not talk, but they are great communicators. "They can sense when you're having a bad day."

The direct-fed microbials, according to Debbie, also play an important role in the horse's overall appearance by enhancing nutrient absorption and maintaining a healthy digestive tract. "It's made a major difference in her hair coat. It can improve a horse's coat within a month."

"When you go into a flower shop, you don't buy ugly flowers.

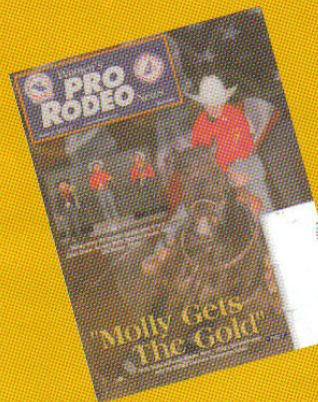
Why would you want to have an ugly horse? We buy a lot of young horses and we put them on Fastrack to pretty them up. This is such a great product!"

*When you go into a new arena and see 3,000 other horses, you always have to wonder what hacks, coughs and other ailments your horse is going to be exposed to. With Fastrack, we don't worry. We've got our horse protected.*



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*It doesn't matter whether your horses are in competition or standing out in a pasture. Your horses can have problems that you don't know about. With Fastrack® products, you know they're getting the proper nutrients.*



**NEWBORN FOALS** 2 cc of Equine Gel at birth and again daily during therapeutic treatment.

**WEANING** 2 cc of Equine Gel until intake stabilizes, then 1 oz. of Probiotic Pack daily. Supplement 1 oz. of Fortifier daily for extra performance.

**GROWING HORSES** Supplement 1 oz. of Probiotic Pack daily. Add 1 oz. of Fortifier daily for extra boost.

**TRAINING, PERFORMANCE AND COMPETITION HORSES** Supplement 1-2 oz. of Probiotic Pack daily, depending upon size and challenge. Add 1-2 oz. of Fortifier daily for extra performance.

**BROOD MARES** Supplement 1 oz. of Probiotic Pack daily during late gestation period and through foaling to weaning. Add 1-2 oz. of Fortifier daily for challenged mares.

**STALLIONS** Supplement 1 oz. of Probiotic Pack daily. Add 1 oz. of Fortifier daily.

**SENIOR HORSES** Supplement 1 oz. of Probiotic Pack and 1 oz. of Fortifier daily.

## FASTRACK®

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